

Classified
Hotline:
441-1440

Call before 5 p.m.
Wednesday to
place your ad.

CLASSIFIEDS

BY PHONE / FAX:

Call 441-1440 Monday through Friday from 8:30 a.m. to 5 p.m. or fax any time to 426-6346. Our classified advisor will take your call or fax and help with ad placement and wording. We accept American Express, Discover Card, MasterCard and Visa.

IN PERSON:

Come in to 296 Third Ave., Chula Vista, any time between 8:30 a.m. and 5 p.m. Monday through Friday.

Ad Rates & Information

The Star-News is an audited newspaper published every Friday with a circulation of 33,500.

The Star-News reserves the right to revise or restrict any advertising it deems unacceptable.

LINE RATE:
\$4 per line per week
with a 3 line minimum

GARAGE SALE RATE:
\$15 for 5 lines
for 1 week

ERRORS: Be sure to check your ad the first day it appears. The Star-News is not responsible for more than one incorrect insertion. Adjustment can be made only for the portion of the ad that is in error.

CANCELLATION: Cancellation of an ad after placement can be made before 4:30 p.m. Wednesday and will be assigned a cancellation number. If an ad appears after a cancellation number is issued, customer must have the number for verification or no credit will be issued.

Tips for writing an effective ad

BE DESCRIPTIVE. List the features of your product or service that make it different from others in the same category. Include price and brand, if applicable.

AVOID ABBREVIATIONS other than standard ones, they can confuse the reader and abbreviate your results.

INCLUDE YOUR PHONE number and the best time to reach you. Make the ad easy to read and respond to in order to get the best results.

NEW BUSINESS?

Renewing Your Business Name?

Publish Your

FICTITIOUS BUSINESS NAME STATEMENT

\$41

FOR AS LITTLE AS **\$41** FOR ALL 4 WEEKS

Once you file with us ... you're done!

FILE BY MAIL, EMAIL OR WALK-IN

296 Third Ave., Chula Vista • 427-3000

staff@thestarnews.com

(FBNs are non-refundable)

Having A Garage Sale?

Make it a BIG EVENT for just \$5



Get up to
15 lines
with a
border

Call today!
441-1440

SOME RESTRICTIONS
MAY APPLY

CHANGING YOURNAME?

We will publish your name change
\$150 for 4 weeks
with proof of publishing.
For more information
call The Star-News
619-427-3000

SELL IT QUICK CLASSIFIED FORM

One item, two weeks, three lines published absolutely FREE in The Star-News!

Items for sale must be \$100 or less.

Please use ink. Ads are limited to one item, three lines and will run for two weeks. Ads will run only as space permits.

One ad per household per week. No commercial or automotive ads.

Start with name of item. One letter per box. Leave space between words and after punctuation.

Please submit your form in person, by fax or mail. NO phone calls accepted for "Sell It Quick" ads.

DEADLINE: 4 P.M. WEDNESDAY

Mail or deliver in person to: Sell It Quick • 296 Third Ave. • Chula Vista, CA 91910 • Fax to: (619) 441-0020

